

# Scrip is fundraising while you shop!

Scrip is simply a term that means "substitute money." Scrip fundraising is a no-selling program that allows families to raise money for their non-profit organization (NPO) by using gift cards, or scrip, to pay for everyday purchases.

Families order gift cards from their NPO and pay face value, and the NPO orders the gift cards from Great Lakes Scrip Center for less than face value. The NPO keeps the difference, or rebate, and that's where the fundraising comes from. It's really that simple!

When families use scrip gift cards instead of cash, checks or credit cards at their favorite retailers, they are fundraising while they shop. Great Lakes Scrip Center offers a huge variety of retailers, including grocery stores, restaurants, gas stations and so much more, so it's easy to make scrip a part of any shopping routine. Just by regularly using scrip for weekly purchases, a single family can easily generate \$500 or more annually toward their fundraising goal!

It's time to put your shopping dollars to work! Ask your coordinator for a list of all the brands you can buy scrip for, and start earning rebates for our organization today!

